# Why advertise with Town & Country

- Well-known and trusted monthly publication
- Established in 2000 with in-house design and print
- Guaranteed delivery by Royal Mail to 24,100 homes and businesses in North West Kent
- Collection points at selected supermarkets in Dartford, Gravesend, Greenhithe, Northfleet, Sevenoaks and Swanley
  - Guaranteed monthly publication
- FREE design service included from our in-house design studio
  - 70,000 readership\*



Phone: **01474 705899 / 01580 755104**Email: **info@townandcountrypost.co.uk** 

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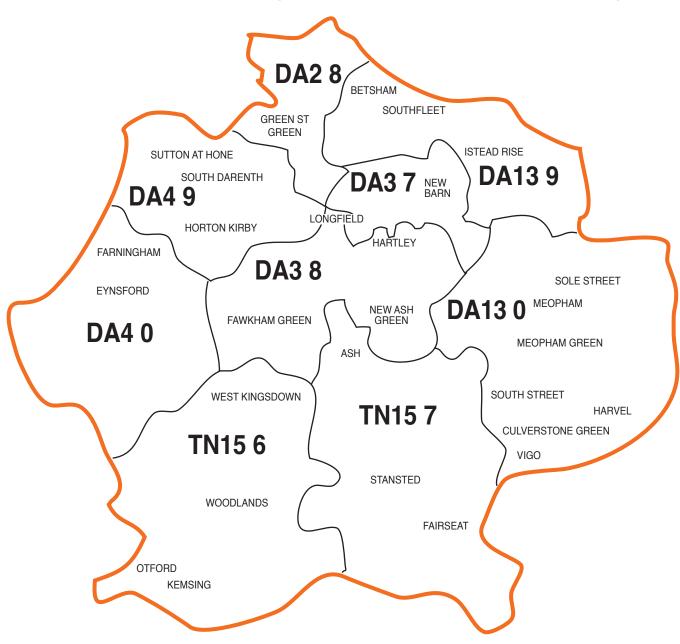
# **DISTRIBUTION AREAS**

24,100 copies delivered by Royal Mail along with extensive pick-up points throughout the region.

4,000 copies available from pick-up points at selected supermarkets in:

Sevenoaks - Sainsbury's Swanley - Asda

Greenhithe - Asda Gravesend - Morrisons Dartford - Sainsbury's Northfleet - Sainsbury's





# **ADVERTISING RATES**

1/8th page Single Edition Entry

£60

1/4 page **Single Edition Entry** £100

1/2 page Single Edition Entry £190

Single Edition Entry Full page £330

**Double Page** Call for details

Call for details Front page

**Back cover** Call for details

# Discounts available for block bookings

All prices subject to VAT at 20% Prices include artwork & design



## **ADVERT SIZES**

1/2 Page £190

Full Page £330

130mm x 95mm

1/4 Page £100

1/8 Page £60

63mm x 45mm

Examples shown are not actual size of adverts

130mm x 195mm

Portrait -

63mm x 95mm

130mm x 45mm

Landscape -



# **ARTWORK SPECIFICATIONS**

Artwork supplied digitally should be formatted for Apple Mac.

### PREFERRED FILE FORMAT:

o PDF: high resolution

### **ACCEPTED FILE FORMATS:**

o JPEG: resolution 300dpi

o EPS: resolution 300dpi

o TIFF: resolution 300dpi

o QUARK XPRESS: artwork should be Collected for Output including all fonts and images.

Artwork can be supplied by email or a file transfer website such as WeTransfer.

### **PLEASE NOTE:**

All artwork must be supplied in one of the digital formats specified above.

Artwork supplied in Corel Draw, Microsoft Word, Publisher, PowerPoint or Works is not acceptable.

### **QUERIES:**

For help and information regarding artwork, please contact our Design Studio on **01580 753322** or email:

info@townandcountrypost.co.uk